



Anya Howard

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Awards & Recognition

Design

2023 GDUSA Students to Watch

Honorable Mention,
2022 AIGA Philadelphia,
Locally Sourced Issue 01

Award of Excellence,
2022 UCDA Design Awards

Recipient,
Martinson Capstone Grant,
Thomas Jefferson University

Academic

2022—2023

Ready to Succeed Scholarship

2021—2023

Design Program Ambassador
Thomas Jefferson University

2021—2023

W. W. Smith Scholarship

2019—2023

Dean's List

2019—2023

Faculty Scholarship
Thomas Jefferson University

Skills & Software

Adobe Suite

Illustrator

InDesign

Photoshop

AfterEffects

Premiere Pro

XD

Lightroom

Figma

Photography & Photo Editing

Illustration

Canva

Education

8.19 **Thomas Jefferson University**, Philadelphia, PA
5.23 B.S. Graphic Design Communication
GPA 3.95

Experience

2.24 **Junior Graphic Designer**
10.25 **Merz Branding**, Media, PA
Collaborated with a team of designers in an agency setting to create print and digital deliverables for 25+ clients across diverse industries including healthcare, life sciences, senior services, and the nonprofit sector. Designed and refreshed brand identities, ensuring consistency across content including motion graphics, social media campaigns, and event materials. Partnered with account and production teams to maintain the highest design and production standards while meeting tight deadlines in a fast-paced setting.

10.23 **Volunteer Graphic Designer**
11.23 **Every Good Gift**, Philadelphia, PA
Designed an informational brochure to familiarize people with the mission and impact of Every Good Gift and to encourage volunteer sign-ups. Led design meetings to collaborate with the marketing team, inform on design best practices, and ensure brand consistency.

5.23 **Graphic Design Intern**
9.23 **Cloud Gehshan Design**, Philadelphia, PA
Collaborated on ongoing experiential and interpretive design projects for universities, parks, cities, banks, and hospitals. Developed new concepts for exterior and interior wayfinding systems by conducting industry research and sketching. Designed within established brand standards and ensured compliance with ADA guidelines to guarantee inclusive design practices.

1.22 **Graphic Design Intern**
5.22 **School of Design & Engineering, Thomas Jefferson University**, Philadelphia, PA
With a small team of faculty and students, designed and curated an 80 page viewbook promoting Thomas Jefferson University's School of Design & Engineering to prospective students and their families.